



2025

Zack Henry

PROFESSIONAL GOLFER

Sponsor My Journey

Become a Partner on My Path to the PGA Tour

Why I'm Writing This Letter

My name is **Zack Henry**, and I am inviting you to join me on my journey to the PGA Tour as either an **investor** or a **sponsor**.

Reaching the highest level of this sport requires more than just talent and hard work - it requires **a strong team of financial supporters**. I am offering two ways to be part of my journey:

1. **Investors** – A **high-risk, high-reward** opportunity where you will share in my financial success if I make it to the PGA Tour.
2. **Sponsors** – A **branding and marketing opportunity** where businesses can gain exposure through logo placement, media attention, and an ongoing relationship with me.

Both roles are critical to my success, and I am grateful for your support.



Join my team

Option 2: Becoming a Sponsor (Branding & Marketing, No Risk)

Sponsorship is an **advertising and brand exposure opportunity**—not an investment. Sponsors support my journey in exchange for **marketing, media exposure, and a professional affiliation with me.**

How Sponsorship Works

Sponsors can write off their contributions as a business expense, making this a **tax-deductible opportunity** rather than a financial risk. Sponsors may provide **monetary contributions or in-kind support,** such as **apparel, equipment, logoed bags, hats, and media coverage.** Sponsorship funds go directly toward **offsetting my costs for travel, tournament entry fees, coaching, and gear.**

Exclusive Sponsorship Benefits

Guaranteed Value for Sponsorship Contributions

Every sponsor will receive a minimum of equal value in logo placement and branding. Suppose a sponsor provides \$50K in financial support, gear, or services. In that case, they will receive at least **\$50K worth of logo placement and corporate branding** on apparel, bags, hats, and other high-visibility platforms.

- **Sponsorship Commitment When I Reach the PGA Tour**

- **When** I secure my PGA Tour card, I will commit to keeping all **current sponsors** on my team. Sponsors will have **first right of refusal** on
- logo placement and corporate opportunities **at 75% of base PGA Tour sponsorship rates**, ensuring they continue to receive branding benefits at an exceptional value.

- **High-Visibility Branding**

- Sponsors will have their logos prominently featured during tournaments, media appearances, and social media content.

- **VIP Access & Golf Experiences**

- Exclusive sponsor events, private golf outings, corporate engagements, and personalized training opportunities.

By becoming a sponsor, you are **directly contributing to my success** while gaining **significant branding and promotional benefits** at a fraction of traditional athlete sponsorship costs.

My Commitment to You

- I will train, compete, and represent myself and my sponsors with absolute professionalism.
- I will provide consistent updates on my progress and results.
- I will remain fully dedicated to reaching and succeeding on the PGA Tour.

Join My Team

This journey is about more than just one player—it's about a **team of believers** who see the vision and want to be part of something special. Whether you choose to support me as an **investor** or a **sponsor**, you will be playing a direct role in my success. I would love to discuss how we can work together to make this dream a reality.

Contact Information

✉ **Email:** 777rlhenry@gmail.com

☎ **Phone:** (540) 660-2768 (cell)